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To:
Subject:

[REDACTED]

Wednesday, 29 July 2020 1:31 PM

standards management

FSANZ Submission Form Received (Internet)

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Application/Proposal Number: P1054 – Pure and highly concentrated caffeine products

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Submission Text:

My view as a Food Technologist is that pure caffeine should not be sold as a retail product & that ALL other caffeine addition, including energy drinks, should be treated like dietary supplements and be measured & regulated in dose per serve - and that the packaging unit of a finished product should be used as the serve size. Using drinks as an example for all products : I have noticed in recent years some very large cans of energy drink which contain quite a lot of caffeine

and once opened the whole can is likely to be consumed so the amount of caffeine in the whole can would be the dose per serve. I also believe that there should be a recommended daily limit on the amount of caffeine consumed and that made clear on the packaging unit. For example the recommended daily health limit for caffeine is (TBA) Consuming more than 2 cans of this product will exceed the recommended daily health limit. Where the packaging unit is larger like a 1.5 litre bottle, then the total caffeine in the bottle should not exceed the daily health limit. Where the caffeine is naturally occurring in an ingredient like freeze dry coffee the number of teaspoons to reach the daily health limit should be specified.